

TERMS AND CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. These terms and conditions (“**the Rules**”) govern the „**Tissot PRX #AWatchToMove Challenge**“ (“**the Contest**”) administered by Tissot Ltd, domiciled at Chemin des Tourelles 17, 2400 Le Locle, Switzerland („Tissot“, “us”, “our”, “we”).
2. By participating in this Contest you agree to these Rules and to abide by it. You confirm to have read and understood our Privacy Notice. Our Privacy Notice is available <https://www.tissotwatches.com/en-en/privacy-notice.html>.
3. The Contest is in no way sponsored, endorsed, or administered by Instagram or TikTok. All information disclosed is provided to us and not to Instagram or TikTok. You hereby release Instagram and TikTok, to the greatest extent legally permissible, from any liability in connection with the Contest.
4. Entry is open to anyone, aged 18 or over at the start of the Contest, with the exception of our employees (and their families) as well as of our affiliates, of agents and of anyone else involved in the Contest.
5. Each participant may participate more than once.
6. To participate:
 - 6.1. Make a TikTok and/or Instagram reel showing your best 70s dance moves on the “Call Me” song from Blondie.
 - 6.2. Tag and follow the official Tissot account in it (on TikTok: @Tissot.Official and on Instagram: @Tissot_Official).
 - 6.3. Use the #TissotPRX #AWatchToMove hashtags.
 - 6.4. On Instagram, the participant can integrate the branded PRX filter.
 - 6.5. The participant’s profile has to be public.
7. You warrant that the picture is not defamatory, illicit or otherwise inappropriate. You further warrant that you are allowed to post the picture and that it does not infringe any copyrights, trademark rights, or other rights or laws.
8. We disclaim all liability for the picture to the greatest extent legally permissible. You agree to indemnify and hold us harmless against any liabilities, claims, actions, damages, losses, and costs arising in this connection.
9. Even if you follow these rules and instructions correctly, the possibility of events or conditions beyond our control means that we cannot guarantee your successful participation.
10. The provision of any invalid, incorrect, or misleading personal information may, in our sole discretion, lead to disqualification from the Contest and/or receipt of a prize.
11. Incomplete, late, or otherwise faulty entries will not be accepted.
12. The Contest runs from 22.09.2021, 00:00 CET through to 27.10.2021, 23:59 CET.
13. We will select 3 winners by drawing them among the participants with the most creative Instagram reel and/or TikTok.
14. The winners receives the following prize: One Tissot PRX Powermatic 80 watch (ref. T137.407.11.041.00).
15. The winners will be announced via an Instagram story on the Tissot Instagram account and via a TikTok on the Tissot TikTok account within 5 days after the

- selection. They will be asked to follow the @tissot_official Instagram or @tissot.official TikTok account, so we will be able to contact them directly via private message.
16. If a winner cannot be reached or does not reply within 1 week of the prize notification, the prize will be assumed to have been forfeited and will be awarded to another contestant.
 17. You agree that we may publish your first name and last name, country of residence, Instagram and TikTok-profile names along with your participating picture on our websites, social media channels (e.g. Facebook, Instagram, Twitter) if you are drawn as a winner, and that we may send you emails in connection with the Contest, while you have the right to ask us to stop sending you emails at any time.
 18. We reserve the right to select an alternative winner if we reasonably believe that a winner has breached the Rules.
 19. To claim your prize, you may be required to provide your personal details (first and last name, home address, etc.) and to prove your identity by submitting relevant documents (e.g. ID, driving license). In the event of a dispute as to a person's identity, the entry will be deemed to have been made by the holder of the email address associated with it.
 20. The right to claim the prize may not be transferred to anyone else. No cash alternatives or alternative prizes are available. We reserve the right, in our sole discretion, to substitute the prize with an item of equal value.
 21. Any taxes that may be levied on the winner shall be exclusively borne by the winner.
 22. Any decisions by us regarding the Contest are final and no correspondence will be entered into.
 23. We and our affiliates disclaim all liability, to the greatest extent legally permissible, for any damage suffered by anyone as a result of or in connection with the Contest.
 24. We reserve the right to amend the Rules and to modify, suspend, or terminate the Contest in case it becomes infected by a computer virus or is otherwise technically impaired.
 25. The Contest is void where legally not permitted.
 26. The Rules are governed by and will be construed in accordance with the laws of Switzerland, without regard to any conflict-of-law rules. In the event of any disputes, you submit to the exclusive jurisdiction of the courts of Biel/Bienne, Switzerland.
 27. If you have any questions about the Contest or if you object to having your personal data used as specified in the Rules, please contact us via socialmedia@tissot.ch